



CEEMAN

Your Window into Management Development in the World in Transition

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Cape Town, South Africa, 13 April 2011

CEEMAN activities

- Educational programs for deans, faculty, and staff
- International conferences and forums
- International Quality Accreditation (IQA)
- Promoting responsible management education
- Case Writing Competitions
- Educational materials development
- Research and publications
- CEEMAN Champion Awards
- Challenge: Future global youth tank and competition on innovation and sustainability



IMTA – International Management Teachers Academy



- Improving teaching skills, methods and materials
- Week 1: general aspects of management education and teaching with cases
- Week 2: Strategy, Leadership, Marketing, and Finance disciplinary tracks
- 400 alumni from 33 countries since 2000
- IMTA 2011 – first participants from Africa



5-17 June 2011
Bled, Slovenia



17th CEEMAN Case Writing Competition



- Since 2007 – in cooperation with Emerald
- Linked to Emerald Emerging Markets Case Collection since 2011
- Prize money and free attendance of CEEMAN Annual Conference

Submission deadline: 15 July



CEEMAN Annual Conferences

- Emerging business issues
- Leadership challenges
- Implications for management development
- Reference to responsible management development



CEEMAN Annual Conferences 2001-2010

- 2010 *New Global Performance Challenges and Implications for Management Development, Caserta/Naples, Italy (in cooperation with Coca-Cola HBC Italia)*
- 2009 *Local Responses to Global Crisis, Riga, Latvia*
- 2008 *Management Education for the Realities of Emerging Markets, Tirana, Albania*
- 2007 *Globalization and Its Implications for Management Development, Istanbul, Turkey*
- 2006 *Creating Synergy between Business Schools and Business, Berlin, Germany*
- 2005 *Innovations in Management Development and New Challenges of Faculty Development, Kiev, Ukraine*
- 2004 *Enlargement of the EU and Its Impact on Management Development, St Petersburg, Russia*
- 2003 *Business Co-operation and Business Schools Co-operation: New Opportunities within CEEMAN, Sofia, Bulgaria*
- 2002 *Leadership and Our Future Society, Bled, Slovenia*
- 2001 *Going International from an Emerging Economy: Corporate Experience and the Business School Challenge, Dubrovnik, Croatia*

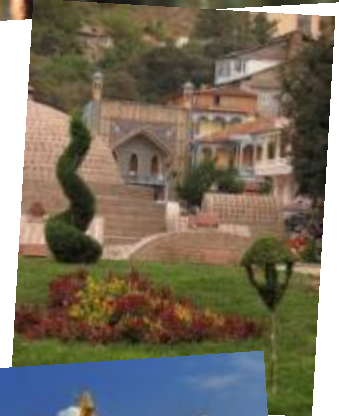
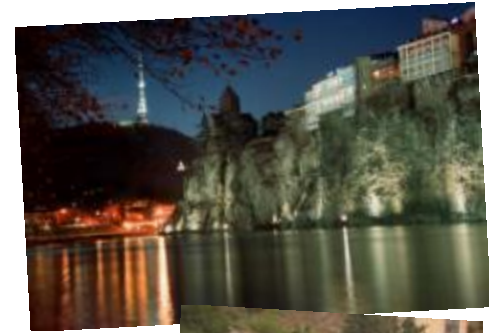
CEEMAN Annual Conferences 1993-2000

- 2000 *Entrepreneurship on the Wave of Change: Implications for Management Development, Trieste, Italy*
- 1999 *European Diversity and Integration: Implications for Management Development, Budapest, Hungary*
- 1998 *Transformational Leadership - The Challenge for Management Development in Central and Eastern Europe, Riga, Latvia*
- 1997 *Developing and Mobilizing East and Central Europe's Human Potential for Management, Sinaia, Romania*
- 1996 *Managing in Transition in Central and Eastern Europe: Stage II, Prague, Czech Republic*
- 1995 *From Restructuring to Continuous Improvement - Lessons from the Best-Run Companies, St Petersburg, Russia*
- 1994 *East-West Business Partnerships, Warsaw, Poland*
- 1993 *Management Development in Central and Eastern Europe, Brdo pri Kranju, Slovenia*

19th CEEMAN Annual Conference

- Management Education in A Changing World: Are We Ready for the Challenge?
- In cooperation with Caucasus University
- Over 150 deans and business leaders from 35 countries

21-24 September 2011
Tbilisi, Georgia



International Conference on Hidden Champions in CEE

- **International research** on Hidden Champions in CEE and dynamically changing environments
- Prof. Hermann Simon's concept of Hidden Champions: **innovative** and **differentiated** small to medium size companies holding **lead market positions** in narrow market segments internationally
- Over 200 educators and researchers, business leaders, representatives of financial institutions and government agencies
- In cooperation with Austrian Federal Economic Chamber, RABE, and Forum



17-18 November 2011, Vienna, Austria



Welcome to CEEMAN!

- Your Window into Management Development in the World in Transition
- Growing together by learning together

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