



African Association of Business Schools

Members Meeting

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Cape Town, South Africa



Introducing Douglas Viehland

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Introducing ACBSP



Association of Collegiate Business Schools and Programs was established in 1988.

AACSB was only accrediting body at that time.

Founding schools felt need for alternate:

- focus on teaching excellence;
- less prescriptive and more outcomes based;
- sensitive to mission driven schools;
- recognize faculty comes from world of work;
- offer accreditation to associate and diploma degree schools (2-year or 3-year);
- less expensive in dues and fees.

A New Name and Logo

Old:

Association of
Collegiate
Business
Schools and
Programs



New:

Accreditation
Council for
Business
Schools and
Programs



Number of Campuses in ACBSP Membership



- 932 members representing 519 institutions
- 605 Baccalaureate/Graduate Degree
 - 184 Associate Degree
 - 143 Baccalaureate/Graduate and Associate

 - 521 Accredited
 - 331 Candidates for Accreditation
 - 80 Not Currently Seeking Accreditation

 - 142 Outside the United States
 - 48 Different Countries

Discover ACBSP



What is Special About ACBSP

- ❑ Focus on Teaching Excellence
- ❑ All Degrees
- ❑ Approach to Accreditation
- ❑ CHEA Recognition
- ❑ Global Involvement
- ❑ Emphasis on Quality

Member Benefits

- ❑ Individual Members
- ❑ Teaching Excellence Award
- ❑ Regional Councils
- ❑ ACBSP Gateway
- ❑ *Business Education Week*
- ❑ Seminar Series
- ❑ Peer Review Services
- ❑ Student Leadership Award
- ❑ Annual Edition

Benefits of Accreditation

- ❑ Institutions
- ❑ Students
- ❑ Faculty
- ❑ Tools to Promote Accreditation

Three Other Takeaways

ACBSP 2011 Annual Conference

- June 24-27, 2011, Indianapolis, Indiana USA
- Pre-conference Workshop on Use of Finance Trading Labs
- Region 8 Meeting
- Seven Educational Tracks Three Focused on Accreditation

Value of ACBSP brochures

- Guide for Employers
- Guide for Students

Business Education Week

- Weekly publication sent to all 8,400 individual members

Special Initiatives In Support of AABS

Presentation at the Academy of Management Professional Development Workshop in August in San Antonio, Texas

The State of Business School Accreditation in Africa

Accreditation of business schools and programs is very common in other parts of the world but not in Africa. This presentation is a review of schools in Africa and how many have accreditation and the accrediting bodies that are active in Africa. There will be ample time for questions and discussion.

ACBSP is a proposed sponsor for a breakfast meeting of the African Academy of Management which is the group organizing the Professional Development Workshop.

Special Initiatives In Support of AABS

Assistance in Developing an Accreditation Process and Standards and Criteria for AABS

- Assumes AABS is seeking to develop a national accreditation model for members to establish quality and promote continuous improvement.
- Recognizes AABS must develop model to fit needs of their membership and their unique requirements.
- Similar to projects proposed by ACBSP with the Latin American Council for Management Education and the government of Mongolia.
- To the extent the AABS process incorporates some components of the ACBSP process such as assessment of student learning, it could facilitate the advancement from national accreditation to international accreditation.

Special Initiatives In Support of AABS

Support for a Twenty School Initiative in Africa

- Developing Global Business Leaders Campaign is fund raising initiative for ACBSP in an outreach to businesses, foundations, and members.
- Takes advantage of ACBSP charitable status with U.S. Internal Revenue Service as a 501(c)3 organization.
- Specific request would be to the Ford Foundation.
- Up to twenty schools would be a cohort group pursuing accreditation with ACBSP.
- Would be modeled after previous initiative to take eighteen Historically Black Colleges and Universities through the accreditation process with support from Fund for Improvement of Post Secondary Education.

Special Initiatives In Support of AABS

Association Management Professional Development

- Provides support for professional development of AABS staff in the field of association management.
- Previously extended an invitation for Sarah to attend the African Association Management Study Mission sponsored by the American Society of Association Executives with scholarship support from ACBSP.
- Future initiative could include consulting and advice on a specific subject on an as needed basis.
- Another option is to again provide scholarship support to the African Association Management Study Mission if this program is repeated.
- Welcome suggestions from AABS staff and leadership for other support.

Questions and Discussion



Thank you for being here