

United Nations Global Compact and Principles for Responsible Management Education (PRME) - A case for corporate responsibility

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United Nations Global Compact



PRME Principles for Responsible
Management Education

Corporate Responsibility – A Simple Truth

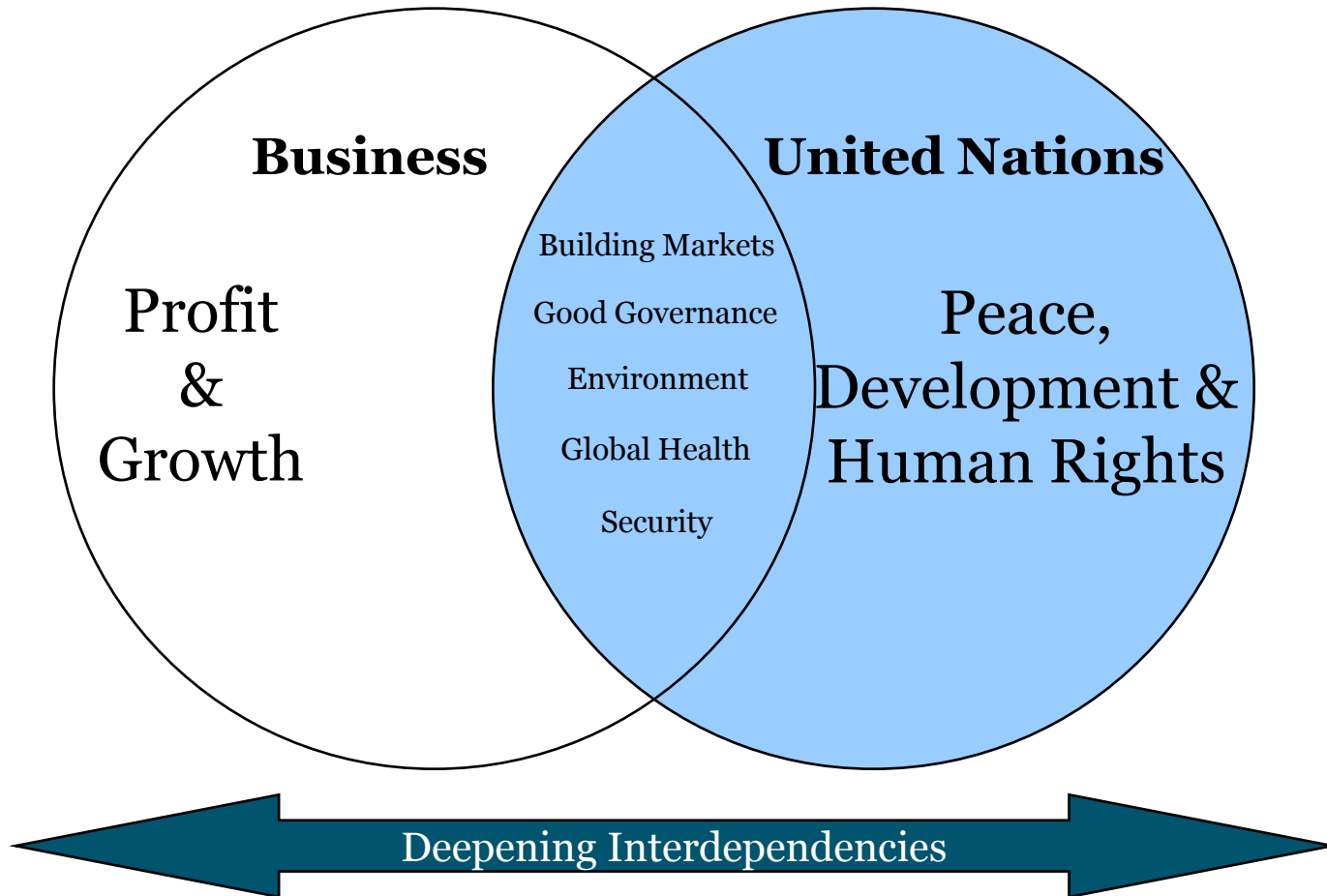
“Corporate Responsibility is not about how money is spent, it’s about how money is made.”



United Nations Global Compact

PRME Principles for Responsible Management Education

The UN & Business – Odd Couple?



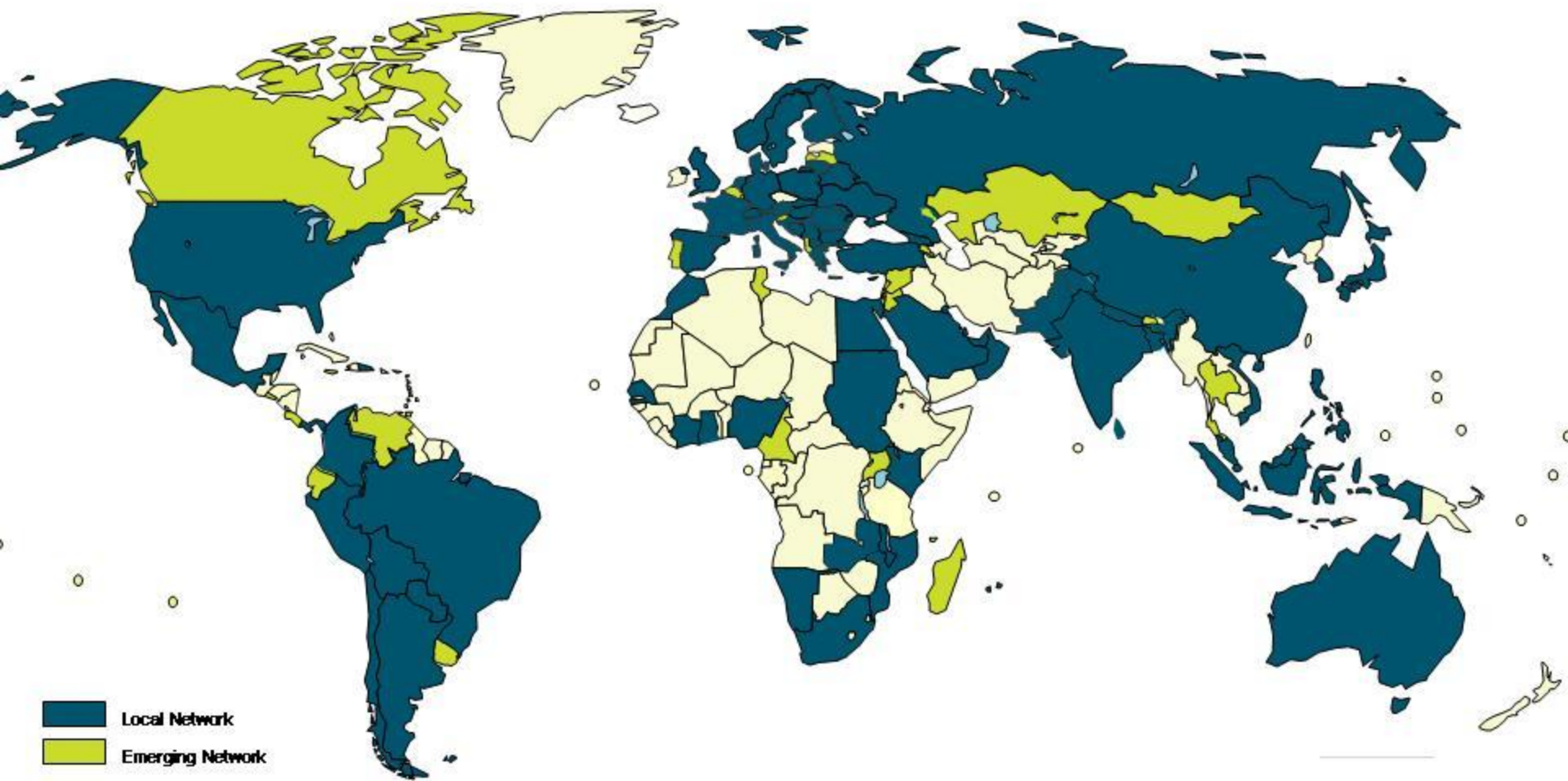
UN Global Compact

- Creating a more sustainable and inclusive global economy
- More than 6,200 businesses in over 130 countries, almost 50 percent SMEs
- Even representation of North and South (OECD/non-OECD)
- More than 90 Local Networks

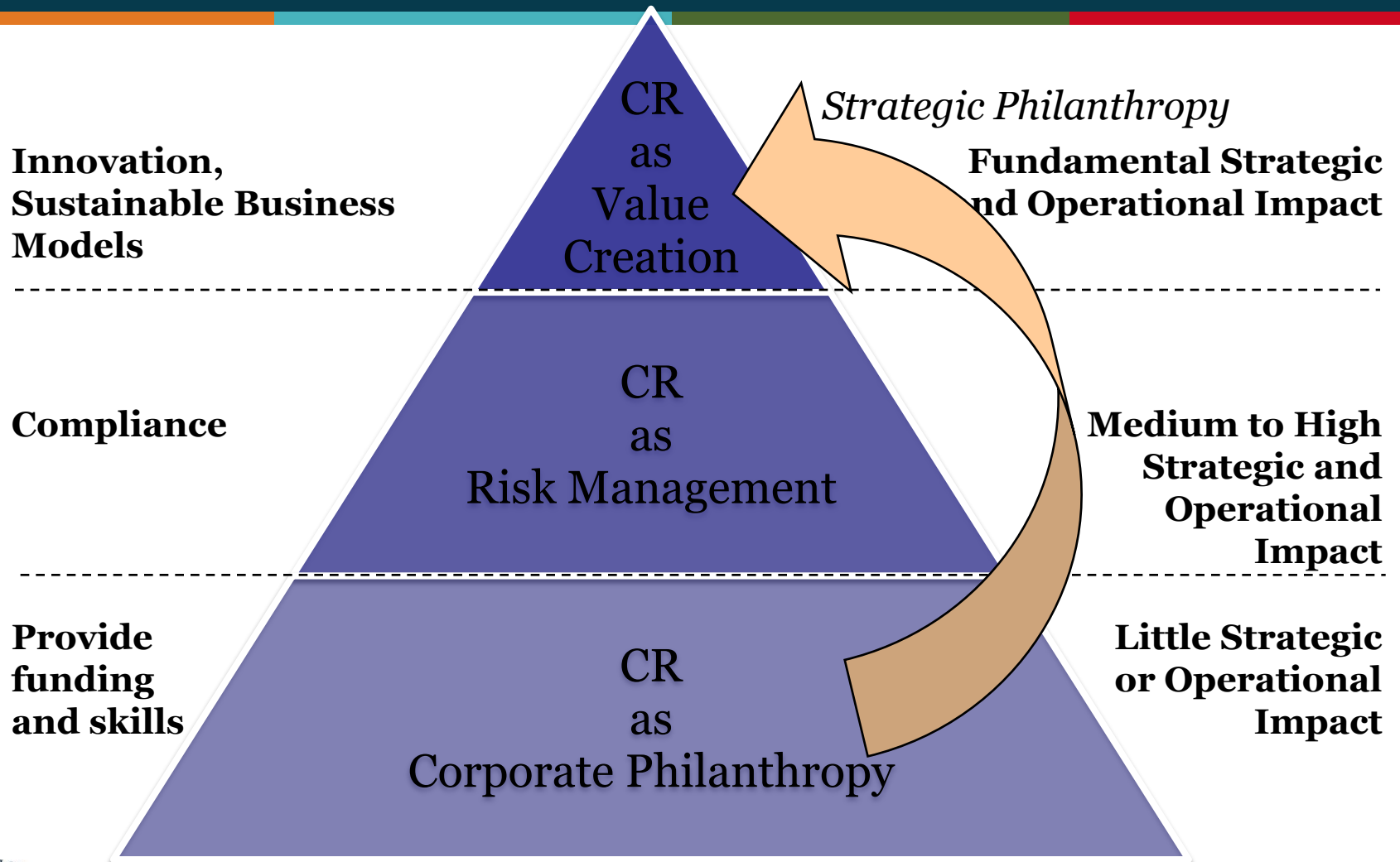


United Nations Global Compact

PRME Principles for Responsible
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Corporate Responsibility is an Evolution



United Nations Global Compact

PRME Principles for Responsible Management Education

Principles for Responsible Management Education

- UN-backed initiative to promote and inspire responsible management education, research and institutions around the globe
- Based on the values of the United Nations Global Compact
- Supported by AACSB International, EFMD, AMBA, CEEMAN, GRI, EABIS, Cladea, Net Impact, AABS, ...
- Over 360 Business Schools in more than 60 countries



United Nations Global Compact

PRME Principles for Responsible
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PRME's Value Proposition

- **Framework**
 - Six principles
- **Recognition**
 - Peer to Peer
 - Bschool Associations & Initiatives
- **Learning Platform**
 - Sharing Information on Progress
 - Workshops & Conferences ...
upcoming: PRME Summit (7/8 June, Brussels); PRME Global Forum (May 2012, Rio de Janeiro).



THANK YOU

www.unglobalcompact.org

www.unprme.org



United Nations Global Compact

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