

Association of African  
Business Schools



**Association of African Business Schools**

**Annual Members Meeting  
Cape Town, April 2011**



# AABS Members

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Business Schools



## 23 BUSINESS SCHOOLS IN 9 COUNTRIES

**MOROCCO:**  
•ESCA

**SENEGAL:**  
•ISM  
•IAM

**GHANA:**  
•GIMPA

**NIGERIA:**  
•Lagos BS

**SOUTH AFRICA:**  
•GIBS  
•MANCOSA  
•NMMU BS  
•Stellenbosch USB  
•UNISA SBL  
•UCT GSB  
•Wits BS

**EGYPT:**  
•Am Univ. in Cairo

**KENYA:**  
•Catholic U. of  
East Africa  
•Strathmore BS  
•USIU BS  
•U. of Nairobi BS  
•JKUAT

**TANZANIA:**  
•UDBS  
•Mzumbe BS  
•Mzumbe Fac of  
Commerce  
•ESAMI

**BOTSWANA:**  
•U. of Botswana BS





# Pipeline schools:

## Namibia:

- Harold Pupkewitz Graduate School of Business, Polytechnic of Namibia

## Zambia:

- Copperbelt University School of Business
- Lusaka Business School

## Nigeria:

- Obafemi Awolowo University, Ife



# Observer schools:

- Ghana: University of Ghana Business School
- Nigeria: University of Lagos
- Rwanda: School of Finance and Banking
- South Africa:
  - Milpark Business School
  - Regenesys Business School
  - Tshwane University of Technology
  - Turfloop Graduate School of Leadership, University of Limpopo
  - University of Free State Business School
- Tanzania: Aga Khan University in East Africa
- Zimbabwe: National University of Science and Technology



# Guests

- Douglas Viehland, ACBSP
- Sharon Bamford, AMBA
- Danica Purg, CEEMAN
- Robin Hartley, EFMD
- Plinke Wulff, ESMT
- Ron Sibert, GMAC
- Tony Odeleye, The Tony Elumelu Foundation

# AABS Mission:

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To enable business schools in Africa to contribute towards economic growth and development in the continent by promoting excellence in business and management through capacity building, collaboration and quality improvement.





# Members meeting

This is the annual business meeting of the association. Members of AABS attend and pipeline schools and partners are invited to attend as observers.

At this meeting we report on the past year, discuss plans for the coming year, make some decisions as indicated on the agenda that has been circulated, and elect members of the board for a two-year term of office



# Workshop: What does Africa require of Business Schools?

In this workshop we will address what needs we are called on to meet as business schools in Africa, and in particular where the needs of emerging economies might differ from those of developed economies.

There will be some short inputs, but most of the time will be taken up by discussions as we give ourselves time to address the question that has arisen on several occasions over the past few years.

This should help us in determining our strategy as schools in the future and also underpin what we do in terms of quality.



# Quality Review

AABS does not offer an accreditation service, but we do want to support each other in meeting the highest quality standards we can. This year we begin the first of our formal quality reviews, by visiting our two members in CT.

We have an opportunity to learn from two of our members, while offering our own insights into how they can further promote good quality in their schools.



# Conference: Responsible Management in Africa

AABS has signed up to the United Nations Principles for Responsible Management Education (PRME). What does this mean in practice?

This conference will examine firstly what it means to manage responsibly in Africa, then look at some examples of what business schools are doing to promote this, followed by what the rest of the world is doing, and then close with practical action steps.

The aim is to go home with practical ideas of how to promote ethical and sustainable practices in how we teach our students and manage our schools.

# Two important meetings

## Agribusiness project

- Friday after breakfast
- Bill & Melinda Gates Foundation
- Create a network of schools offering agribusiness management programmes, and a
- Consortium of a few to provide a course to the Foundation

## Graduate student pipeline

- Friday during lunch
- Ron Sibert from GMAC
- Capture more of the students who study abroad
- Improve the quality of preparedness for graduate management study
- Work with corporate recruiters



# Report

- We are substantially more than we were a year ago and momentum is building
  - Growing membership
  - Growing international exposure
  - Staff
- We need to keep up take the opportunities seriously



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# Focus

- Most of us are not specialists in this area
- We are responsible for leading business schools responsibly, and for teaching managers or aspirant managers how to run their organisations responsibly
- So the focus is not so much on erudite matters of definition, as on useful matters of good practice

# What is Responsible Management?

- The United Nations Global Compact is a strategic policy initiative for businesses that are committed to aligning their operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption.
- In 2005 the EFMD, with support from the UN Global Compact, convened 21 business schools and companies to launch the Globally Responsible Leadership Initiative.
- Then the six Principles for Responsible Management Education (PRME) were created to inspire and champion responsible management education, research and thought leadership globally.

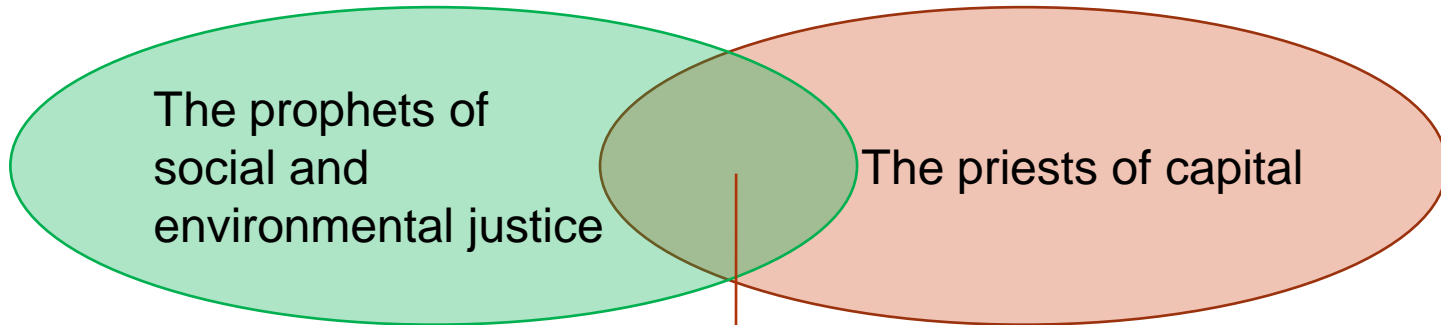
# Themes

Running through the principles are themes of:

- Human rights and justice
- Environmental sustainability
- Governance and ethics

Could be described as an initiative of business to take ownership of our own social and environmental responsibilities – while remaining in business.

# Extremes to avoid



If left to themselves, we fear they will give it all away and leave our children to starve

If left to themselves, we fear they will rape the earth and abuse the workers

## Responsible managers

1. Create and grow vigorously profitable businesses
2. Protect the environment and promote social justice inside and outside their organisations
3. Where 1 and 2 compete, make responsible decisions based on clear ethical principles and the long term sustainability of both the business and society

# To achieve responsible management . . .

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. . . We need to listen to both the prophets of change and the priests of capital. One without the other could be dangerous, while ignoring both will leave us on a path of environmental and social decay that is not sustainable

Let's listen closely today to find ways of educating leaders that ensure they can create wealth while leaving a future for our children in which to enjoy it

# The shape of the day

- What is RM in Africa?

Tea

- What is RM *Education* in Africa?

Lunch

- What is the rest of the world doing?

Tea

- Action steps

# So, what is responsible management in Africa?



Is there anything different about RM in Africa?

- Of course not: we share the environment and we share human values
- But of course:
  - There are geographical factors
  - Needs of society
  - Contextual and cultural nuances in implementation
- Responsibility has certain resonances here we need to clarify first

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[www.aabschools.com](http://www.aabschools.com)

